



Nicole Altman, President
Katia Richards, Vice-President
Virginia Faulkner, Secretary/Treasurer

Ann Marchand, Trustee
Jon DeLee, Trustee
Steven TaFoya, Trustee

Martha Wehrly, Trustee

MARCH 11, 2024 MINUTES - BEATTY CHAMBER OF COMMERCE

- 1. Pledge of Allegiance**
- 2. Call to order** – at 2:05 pm
- 3. Recognition of members and invited guest present** – Board members present were Nicole Altman, Katia Richards, Ginny Faulkner, Ann Marchand, and Jon DeLee. Board members absent were Steve TaFoya and Martha Wehrly. Employee present was Patti Butler.
- 4. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. NONE**
- 5. Approval of the Agenda for the Beatty Chamber of Commerce meeting of March 11, 2024.** Ann Marchand made a motion to approve the agenda removing Item 9, February Treasurer's Report and Item 12, Emergency Items and Jon DeLee seconds it. **5-0**
- 6. Reports**
 - a. President** – Nicole asked that meeting packets be sent out at least 2-3 days advance as the Board needs time to review before the meeting. She also asked that any Zoom or other internet meeting links received at the Chamber be forwarded to her. A reminder that there is a BGID meeting on 3/12 at 3pm and discussions will include Beatty Days 2024.
 - b. Office** – See Office Report
- 7. Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas) NONE**

8. For Possible Action – Approval of the Meeting Minutes dated February 13, 2024.
Jon DeLee made a motion to approve the minutes and Katia Richards seconds it. **5-0**

9. For Possible Action – Approval of the February 2024 Treasurer’s Report.
REMOVED

10. General New Business

a. For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto. Travel Nevada will host 4 zoom meetings, Sojern, Travel Zoo, Atlas Obscura and Travel Spike so we can take advantage of Grant Co-Op opportunities. March 20-22. The information is provided in the packet. The FY 2024/2025 grant application deadline will end on April 19th.

b. For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto. See office report. Ann Marchand made a motion to approve the purchase of 45,000 Rack Cards at a cost of \$4950.00 from Pahrump Print Solutions and Jon De Lee seconds it. **5-0**

c. For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto. Ann Marchand made a motion to approve Beatty VFW and Beatty Graphics as new/returning membership and 1 honorary membership for B8Y Sports & More and Katia Richards seconds it. **5-0**

d. For Possible Action – Discussion, deliberation and possible decision to apply to the Beatty Foundation for funds to install the Miner/Burro and entryway sign at the North end of town and all matters pertaining thereto. Ann Marchand will obtain additional quotes for the project. **TABLED**

e. For Possible Action – Discussion, deliberation and possible decision to use guide wire to fix the South billboard that is leaning and all matters pertaining thereto. Ann Marchand made a motion to ask VEA/Rebecca Oscarson or Justin Boyer to assist with repairs needed and to approve Chamber funds for materials, not to exceed \$500.00 and Katia Richards seconds it. **5-0**

f. For Possible Action – Discussion, deliberation and possible decision to provide a sponsorship to the Bishop Chamber of Commerce for the California High School Rodeo Finals (CHSRA) being held June 8 – 15 and all matters pertaining thereto. Jon DeLee made a motion to sponsor the \$300 Buckle for CHSRA and Katia Richards seconds it. **5-0**

General Old Business

a. For Possible Action – Discussion, deliberation and possible decision to hire Micah Hooley to prep and stain the exterior of the office building, amount not to exceed \$3,000.00 and all matters pertaining thereto. **TABLED**

11. Office Priorities –

- 1) Add Beatty Days 2024 to next Agenda.
- 2) Look into how many rack cards to send to Las Vegas and Mammoth.
- 3) Need quote from BIGMAP.
- 4) Get with Jon DeLee on tracking metrics on radio, print, website specifics.
- 5) Contact DV Gateway Airbnb property owners regarding Trademark infringements.

12. Emergency Items - REMOVED

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on the agenda as an action item. Ann Marchand has concerns of Trademark Infringement for the Air BnB's: Death Valley Gateway/Suite A & Suite B owned by RANN LLC and Death Valley Gateway owned by Gavin. Need to address by mail or phone.

14. Set date, time, and location for the next meeting. - The next regular meeting will be held on Tuesday April 16, 2024 at 2:00 pm at the Community Center Small Room.

15. Adjournment – Jon DeLee made a motion to adjourn the meeting at 3:35 pm and Ann Marchand seconds it. **5-0**

Respectfully submitted by: Virginia Faulkner - Secretary