



Nicole Altman, President
Katia Richards, Vice-President
Virginia Faulkner, Secretary/Treasurer

Ann Marchand, Trustee
Jon DeLee, Trustee
Steven TaFoya, Trustee

Martha Wehrly, Trustee

APRIL 16, 2024 MINUTES - BEATTY CHAMBER OF COMMERCE

- 1. Pledge of Allegiance**
- 2. Call to order – 2:07 pm**
- 3. Recognition of members and invited guest present** – Board members present were Nicole Altman, Katia Richards {arrived @ 2:30}, Ginny Faulkner, Ann Marchand, Jon DeLee, Martha Wehrly, and Steve TaFoya. Employee present was Ashley Hunt.
- 4. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. NONE**
- 5. Approval of the Agenda for the Beatty Chamber of Commerce meeting of April 16, 2024.** Ann motioned to remove Old General Business b, to apply to the Beatty Foundation for funds to install the Miner/Burro and entryway sign at the north end of town and item 12 Emergency Items and Jon seconds it. **6-0**
- 6. Reports**
 - a. President - NONE**
 - b. Office – NONE**
- 7. Board Member’s Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas)** – Ginny went to Rural Roundup. She thought that it was very interesting and fun. Ginny attended the Special Events held on Wednesday April 10th. It was about setting up special events to attract more visitors to the event. It talked about how to make a site map, a timeline for volunteers so that everything gets done on time and by the assigned person. The other events that were available were directed to new businesses and how to attract customers. Visit travelnevada.biz for more information on 2024 Rural Roundup. Jon DeLee mentioned that Beatty was in a good position with gigabyte fiber.

8. **For Possible Action – Approval of the Meeting Minutes dated March 11, 2024.** – Ann motioned for a correction on item 13, it should read Trademark Infringement for the Air BnB’s Death Valley Gateway by Gavin, Death Valley Gateway/Suite A & Suite B and Martha seconds it. **6-0**
9. **For Possible Action – Approval of the January and February 2024 Treasurer’s Reports.** – Ann motioned to approve the treasurer’s reports for January and February and Ginny seconds it. Nicole will talk to Town Board about our budget plan. **6-0**
10. **General New Business**
 - a. **For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto.** - Patti submitted the NV Division of Tourism Rural Marketing Grant FY2025 on April 15, 2024. Nicole will send copies to board members.
 - b. **For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto.** – Need to get Ann a copy of the FY2024 Expenditures. Big Map is not getting back with pricing.
 - c. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** – Ann motioned to approve new and/or existing members Phoenix Inn LLC/Atomic Inn, Kill A Watt LLC, US Ecology, Karen Jacoby, Children’s Cabinet and Katia seconds it. **7-0**
 - d. **For Possible Action – Discussion, deliberation and possible decision to hire TPP LLC to repair the loose walls, cracked siding, and window trim, to finish the A/C covering and removing old A/C vent, to remove and replace the concrete on walkway landing and all matters pertaining thereto.** – Ann motioned to approve TPP LLC to repair loose walls, cracked siding, and window trim, to finish A/C covering and removing old A/C vent, to remove and replace the concrete on walkway land not to exceed \$2000 and Ginny seconds it. **7-0**
 - e. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2024 and all matters pertaining thereto.** – BGID has many restrictions pertaining to Beatty Days. A special meeting will be called to include the community to discuss the restrictions. Meeting is set for April 24th at 6:00 pm. Jon motioned to use the theme - “WRANGLE UP SOME FUN” and Martha seconds it. **7-0**

General Old Business

- a. **For Possible Action – Discussion, deliberation and possible decision to hire a general laborer or contractor to prep and stain the exterior of the office building, amount not to exceed \$3,000.00 and all matters pertaining thereto.** – Jon motioned the approval to hire TPP LLC to prep and stain the exterior of the office building with the correction to use oil-based sealer not water-based sealer, amount not to exceed \$3000 and Ann seconds it. **7-0**
- b. **For Possible Action – Discussion, deliberation and possible decision to apply to the Beatty Foundation for funds to install the Miner/Burro and entryway sign at the North end of town and all matters pertaining thereto.** – Action item pulled. Ann stated that she and Nicole had communication with Justin with VEA, Neil and Ed Ringle. We are waiting to hear back from Neil on a date and Ed for site location approval.

11. Office Priorities –

- a. Get BIG MAP quote.
- b. Contact DV Gateway Suites regarding Trademark infringements.
- c. Send Advertising expenditure report FY2024 to Ann. (Nicole)
- d. Send FY2025 grant submission to the Board. (Nicole)
- e. Schedule exterior building repairs with Phil Thomas. (Ann)
- f. Follow up with Neil King & VEA on North Entry Way sign. (Ann)

12. Emergency Items - REMOVED

- 13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on the agenda as an action item.** – Jon asked if the South billboard sign had been repaired. Yes, the work was completed.

- 14. Set date, time, and location for the next meeting.** – The next regular meeting will be held on **Tuesday May 14, 2024 at 2:00 pm** in the Community Center small room.

- 15. Adjournment – 3:45 pm.**

Respectfully submitted by: **Virginia Faulkner** - Secretary