



119 E. MAIN STREET

BEATTY, NV 89003

Nicole Altman, President

Ann Marchand, Trustee

Martha Wehrly, Trustee

Katia Richards, Vice-President

Jon DeLee, Trustee

Virginia Faulkner, Secretary/Treasurer

Steven TaFoya, Trustee

### **JULY 10, 2024 MINUTES - BEATTY CHAMBER OF COMMERCE**

1. **Pledge of Allegiance**
2. **Call to order – 9:04 AM**
3. **Recognition of members and invited guest present** – Board members present were Nicole Altman, Ginny Faulkner, Steve TaFoya, Jon De Lee, Martha Wehrly, Katia Richards (9:10 AM). Board member absent was Ann Marchand. Employee present was Ashley Hunt. Public present was LaDonna Scheiber.
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. – NONE**
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of July 10, 2024.** – Ginny Faulkner made a motion to approve the agenda and Jon DeLee seconds it. **6-0**
6. **Reports**
  - a. **President** – Justin with Valley Electric is ready to proceed with the North Sign. Nicole spoke to Ed Ringle and Frank Jarvis and they are fine with the plan, just need to keep Frank informed. Jon DeLee and Nicole Altman will continue working on this.
  - b. **Office** – See notes. 27 Visitors, \$16.00 in sales. Channel 8 News did a segment on Beatty 4th of July Parade. We had 2 jeeps in the parade, one for Karen Jacoby, 2023 Beatty Days Queen and the other jeep for 2023 Miss Beatty and Jr. Miss Beatty. We donated a silver coin to Chief Harmon for the 4<sup>th</sup> of July raffle.
7. **Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas)** – Jon DeLee mentioned that the Chamber building looks good with the new renovations. Ashley Hunt believes that the job is complete with the exception of landscaping.
8. **For Possible Action – Approval of the Meeting Minutes dated June 4, 2024.** – Jon DeLee made a motion to approve the minutes from the May 14, 2024 meeting and Martha Wehrly seconds it. **6-0**
9. **For Possible Action – Approval of the May 2024 Treasurer's Report.** – TABLED

**10. General New Business**

- a. **For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto.** – NONE
- b. **For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto.** – Ashley Hunt mentioned that there is progress on ads with Road Runner Magazine. Ashley Hunt will be sending LaDonna Scheiber the information for promoting Beatty on the Tourism Nevada page. A QR scan code is being made “How did you hear about Beatty” and a free gift is being offered.
- c. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** – Jon DeLee made a motion to approve Oasis Feathers and Best in the Desert as new members and Ginny Faulkner seconds it. **6-0**
- d. **For Possible Action – Discussion, deliberation and possible decision to repair irrigation and plant shrubs, trees, flowers and other landscaping and all matters pertaining thereto.** Jon DeLee to check on the irrigation timer. No motion item dies.
- e. **For Possible Action – Discussion, deliberation and possible decision to have Suzie McCoy’s book, Rebecca’s Walk, available for sale at the Chamber office with proceeds to be donated to the Beatty Cowboys and all matters pertaining thereto.** – Jon DeLee made a motion to approve the decision to sell Suzie McCoy’s book, Rebecca’s Walk in the Chamber office for \$10.00 and Katia Richards seconds it. **6-0** Jon DeLee amended his motion to make a correction of the name of the book to Babysitting a Ghost Town and Katia Richards seconds it. **6-0**
- f. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2024 and all matters pertaining thereto.**
  - 1) Katia Richards brought sample colors or tee shirts. Martha Wehrly made a motion to pick Heather Blue and Jon DeLee seconds it. **6-0**
  - 2) The poster and brochure have a typo “reinactment”, needs to read “reenactment”. The photos will need to be adjusted and possibly changed.
  - 3) The Beatty Cowboys have 2 cowboys and 7 floozies. The jail will not be available this year, a photo shoot booth will replace it with a charge of \$5.00 per photo. The Beatty Cowboys will be doing noon and afternoon Chicken Drop Bingo.
  - 4) The Pahrump Gunfighters still need to be contacted. Ashley Hunt and LaDonna Scheiber are working on this.
  - 5) The quantity of previous year’s buttons will determine how many will be ordered this year.

**11. Office Priorities**

- 1) Fix the typo reinactment to reenactment on brochures and posters.
- 2) Adjust or replace the pictures on the brochures and posters.
- 3) Contact the Pahrump Gunfighters.
- 4) Get PDF for t-shirt design from Gina and email to Katia.
- 5) Check the irrigation system at the office. – Jon DeLee
- 6) Complete May & June Treasurer’s reports.
- 7) Submit Ad to Road Runner magazine.
- 8) Work with LaDonna on the QR code for the “free gift” offer.

12. **Emergency Items - NONE**
13. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on the agenda as an action item.** – Jon DeLee asked about extra meetings getting closer to Beatty Days.
14. **Set date, time, and location for the next meeting.** The next regular meeting will be held **Tuesday, August 6, 2024 @ 9:00 AM** in the Community Center small room.
15. **Adjournment** –Nicole Altman made a motion to adjourn the meeting at 10:44 AM and Jon DeLee seconds it. **6-0**

Respectfully Submitted By: **Virginia Faulkner** - Secretary