



119 E. MAIN STREET

BEATTY, NV 89003

Nicole Altman, President
Katia Richards, Vice-President
Virginia Faulkner, Secretary/Treasurer

Ann Marchand, Trustee
Jon DeLee, Trustee
Steven TaFoya, Trustee

Martha Wehrly, Trustee

AUGUST 6, 2024 MINUTES - BEATTY CHAMBER OF COMMERCE

1. **Pledge of Allegiance**
2. **Call to order – 9:06 AM**
3. **Recognition of members and invited guest present** – Board members present were Nicole Altman, Ginny Faulkner, Steve TaFoya, Jon DeLee. Board members absent were Ann Marchand, Martha Wehrly, and Katia Richards. Employee present was Patti Butler.
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item.** – Patti Butler was at the River Crossing by the Atomic Inn where someone has built a dam to keep the water from flowing and causing ATVs or motorcycles no access to cross. Matt Radar with TNC needs to be notified.
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of August 6, 2024.** – Ginny Faulkner made a motion to approve the agenda and Jon DeLee seconds it. **4-0**
6. **Reports**
 - a. **President** – Nicole Altman and Jon DeLee continue with the North Highway Sign.
 - b. **Office** –18 Visitors, \$50.00 in sales. Someone emailed the Chamber in regard to a typo on the website, the word “oar” should be “ore” under History of Beatty tab, paragraph 8 sentence “They had pictures of paddle boats loaded with oar”. He also asked why the Wild Burro Races were not mentioned in the History of Beatty. We received a thank you letter from the BVFD for the 4th of July donation of a coin for their raffle. Travel blogger came to town and put Beatty on u-tube under “From Here to There.” The Nye County School District is asking for a monetary donation to buy prizes for most improved attendance for students. Phil has completed his job at the Chamber. He even came back and put some orange paint on two spots of the ramp, top and bottom, to warn people there is a tripping hazard. The irrigation system has not been looked at yet. Phones not working since the lines were damaged. The telephone company is in the process of getting this fixed. Jon DeLee has donated a phone for texting and calls.

7. **Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas)** – Jon DeLee mentioned that Nye County has a problem with tiny houses coming to Beatty. We believe that Beatty should not have building restrictions. Look into ordinances and codes.
8. **For Possible Action – Approval of the Meeting Minutes dated July 10, 2024.** – Jon DeLee made a motion to approve the minutes from the May 14, 2024 meeting and Ginny Faulkner seconds it. **4-0**
9. **For Possible Action – Approval of the May and June 2024 Treasurer's Report.** – Ginny Faulkner made a motion to approve the May & June 2024 Treasurer's Reports and Steve TaFoya seconds it. **4-0**
10. **General New Business**
 - a. **For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto.** – Herrmann Global is working on our digital campaign. Magazines and Radio Ads are in progress. Certified Folder Display was paid in July for grant FY25 and the invoice will be submitted for grant payment in August.
 - b. **For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto.** – All radio stations are advertising. The Beatty Days ad will start next week. The Road Runner Fall Travel Guide is in the works, issue date September. American Road Fall issue has arrived. We had 125 leads generated in July. American Road sends a report on Leads Generated. Jon DeLee made a motion to pay \$300.00 for a full-page color ad in the Pahrump Fall Festival Guide and Ginny Faulkner seconds it, **4-0**
 - c. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** – No new memberships.
 - d. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2024 and all matters pertaining thereto.** – The stage has been secured and a check has been sent. We are waiting on quote from Joe's Sanitation for porta potties, wash stations, and grey water holding tank. We have 3 registered chili cooks, 7 registered for Car Show, 21 Vendors with 4 being new and 3 are sponsors. Beatty Days posters and brochures have been picked up. We are getting quotes for raffle tickets, inserts and new banners. We are on the BTAB agenda for 8/11 to ask for the Community Center Thursday through Sunday, chairs, tables, and PA system. We have sent our check for \$970.00 for insurance and are waiting for the endorsement so we can apply for all our permits. We have sent the information to Statewide for our parade route engineering plan for this year. Income \$9970.00 with \$1120.00 promised but not received from sponsors. Expenses are \$6932. Buttons are in process.
11. **Office Priorities**
 - 1) Fix the typo oar to ore on website History of Beatty.
 - 2) Contact Vendors by phone.
 - 3) Include Leads Generated in future packets.
 - 4) Ask Community Center for Thursday-Sunday Beatty Days.
 - 5) Contact Matt Radar TNC 775-277-0509 about the dam at the river crossing by the Atomic Inn.
 - 6) Look into the Ordinances and codes for buildings/homes in Beatty to see what the County is trying to change.
 - 7) Get some information for the website on The Wild Burro Races.

- 8) Send the Nye County Schools a letter stating that we feel students should not receive prizes/gifts to get them to go to school. The parents should be responsible for attendance.
- 9) Put the full-page color ad in the Pahrump Fall Festival Guide.

12. Emergency Items – NONE

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on the agenda as an action item. – NONE

14. Set date, time, and location for the next meeting. The next regular meeting will be held **Tuesday, September 10, 2024 @ 9:00 AM** in the Community Center small room.

15. Adjournment –Nicole Altman made a motion to adjourn the meeting at 10:27 AM and Jon DeLee seconds it. **4-0**

Respectfully Submitted By: **Virginia Faulkner** - Secretary