



119 E Main Street,

Beatty, NV 89003

Nicole Altman, President
Katia Richards, Vice-President
Virginia Faulkner, Secretary/Treasurer

Ann Marchand, Trustee
Jon DeLee, Trustee
Steven TaFoya, Trustee

Martha Wehrly, Trustee

SEPTEMBER 10, 2024 MINUTES - BEATTY CHAMBER OF COMMERCE

1. **Pledge of Allegiance**
2. **Call to order – 9:14 AM**
3. **Recognition of members and invited guest present** – Board Members present were Nicole Altman, Ginny Faulkner, Jon DeLee, and Steve TaFoya. Board members absent were Katia Richards, Ann Marchand, and Martha Wehrly. Employee present was Ashley Hunt.
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item.** – Jon DeLee made an observation that the satellite dishes have been removed from the parking lot on the corner of Third Street and Main Street.
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of September 10, 2024.** – Jon DeLee made a motion to approve the Sept. 10, 2024 agenda and Ginny Faulkner seconds it. - **4-0**
6. **Reports**
 - a. **President - NONE**
 - b. **Office**
 - 1) Visitors in August 11.
 - 2) Office Sales \$20.00.
 - 3) No maintenance to report.
 - 4) An email was sent to LaDonna to correct the spelling of “oar” to “ore” in the History of Beatty on the website.
 - 5) The Amargosa River blockage has been taken care of by Frank Jarvis, G. M. for Ed Ringle.
 - 6) The draft letter for the Nye County School District regarding a donation for attendance awards was put in the packet for comments/changes/approval.
 - 7) The Expense report has not been updated with FY25 numbers.
 - 8) We received a Thank You and our year tag from the Bishop Chamber of Commerce for our membership.

- 9) We have also received the Nevada Adventure Guide from Travel Nevada and Maps from Park to Park in the Dark.

7. **Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas) - NONE**
8. **For Possible Action – Approval of the Meeting Minutes dated August 6, 2024.** – Jon DeLee made a motion to approve the minutes for August 6, 2024 and Steve TaFoya seconds it. – **4-0**
9. **For Possible Action – Approval of the July 2024 Treasurer's Report.** – Ginny Faulkner made a motion to approve the July 2024 Treasurer's Report with a note to review the 10220 & 24220 report and Jon DeLee seconds it. - **4-0**
10. **General New Business**
 - a. **For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto.** – We are working with Herrmann Global to create a presence on all National Park Services websites with a link to Beatty.
 - b. **For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto. –**
 - 1) Our list of American Road Magazine leads was missing the first 2 weeks of September and the last week of August. An inquiry has been sent to the representative.
 - 2) We have received 21 leads from 8/13 to 8/24. They have all been sent information about Beatty with an invitation to go to our website for more.
 - 3) All radio and print ads are running.
 - 4) A copy of the digital ad for Spirit of the West website & newsletter is being reworked to include our QR Code and is due September 15th. They would also like a video to run on the website, however the ones we have are too old and many of the places do not exist anymore.
 - 5) We have ordered the Front-Page Banner for the PV Times for all Wednesday issues in October.
 - 6) The agreement was sent from Scenic 395 for next year's ad. They have held up our price to \$895.00, but we are waiting to find out if there is a discount for prepayment.
 - c. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto. - NONE**
 - d. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2024 and all matters pertaining thereto. –**
 - 1) The vendors we have not heard from yet have been contacted, 2 have said they will not be back this year, 4 have said they will be back and will send their application in right away. We have received 2 of them, 1 vendor has cancelled.
 - 2) We have 33 vendors returning, 9 new, 5 Sponsors, and 2 Exhibitors for a total of 49 that are taking up 65 spaces.
 - 3) Sponsorship - \$10,810.00, Vendors - \$3670.00, Car Show - \$375.00 for a total of \$14,855.00.
 - 4) Total expenses to date are \$8471.00.
 - 5) The Chamber has been granted permission to use the Community Center, tables, chairs, and the PA system for Beatty Days.

- 6) A copy of the full-page Beatty Days poster was put in the Pahrump Fall Festival Guide.
- 7) The raffle tickets have arrived.
- 8) Diane Pierce will be heading up the volunteers and we have 10 signed up to help with various contests, escorting vehicles, and judging. We also have vendors, sponsors, and local celebrities willing to help with judging.
- 9) The BLM will coordinate the Rhyolite Walking Tours on Saturday morning and Saturday afternoon.
- 10) Joe's Sanitation has not sent in their agreement, but Elaina has verbally assured us that we will have what we need. She is also trying to get him to hold to the agreement for last year's price.
- 11) The outdoor Festival Permit arrived September 6th and we were approved by the BoCC.
- 12) We have a vendor, Event Screen Print, who would like to produce Beatty T-Shirts for us at Beatty Days. He does not want to do the official Beatty Days shirts, but something similar to the samples he sent to us in an email. A copy is in the packet.

11. Office Priorities

- 1) Work on the Expenditure reports.
- 2) Check with BLM to make sure they still plan to do the Rhyolite Walking Tour on Saturday at 11:30 am and 3:30 pm. We will need information from them to have at the main booth.
- 3) Inform LaDonna about the Beatty Cowboys website scam.
- 4) Revamp the Vendors Masterlist to include date of approval and item list number. Put the list in alphabetical order.
- 5) Follow up on the Janda Ribbons trophies.
- 6) Get help for Patti for the Goldwell Parade on October 19th. Send a letter to members to see if anyone would be interested in helping with the float. Contact the 2024 Miss & Jr. Miss Beatty along with the King and Queen to see if they would be interested.
- 7) Reach out to more sponsors and raffle prize donations.
- 8) Reword the first paragraph of the Nye County School Attendance letter and have the Board members review and sign.
- 9) Respond to Event Screen Print that we would be happy if he will sell Beatty T-Shirts at Beatty Days. He will need to fill out a vendor application and submit payment.

12. Emergency Items - NONE

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on the agenda as an action item. – Nicole Altman brought up a matter concerning the infringement with the Gateway to Death Valley trade mark and the Death Valley Gateway Cabins. We are not sure if this is actually an infringement. The matter will need to be looked into.

14. Set date, time, and location for the next meeting. – The next regular meeting will be held **Wednesday October 2, 2024 @ 9:00 am** at the Community Center in the small room.

15. Adjournment - Nicole Altman made a motion to adjourn the meeting at 10:32 am and Jon DeLee seconds it. – **4-0**

Respectfully Submitted By: **Virginia Faulkner** - Secretary