



119 E Main Street,

Beatty, NV 89003

OCTOBER 2, 2024 MINUTES - BEATTY CHAMBER OF COMMERCE

1. **Pledge of Allegiance**
2. **Call to order – 9:08 AM**
3. **Recognition of members and invited guest present** – Board members present were Nicole Altman, Ginny Faulkner, Jon DeLee, Martha Wehrly (Phoned in, exited at 9:45), Katia Richards (9:21). Board members absent were Ann Marchand and Steve TaFoya. Employees present were Patti Butler and Ashley Hunt. Public present were Debbie Baker - BOE, Kristy Turner – Atomic Inn (9:21), Jennifer Elward – Atomic Inn (9:21), and Jason Peterson Kill-A-Watt (9:25, left 9:40).
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE**
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of September 10, 2024.** Patti Butler made asked to remove agenda item #9 2024 August Treasurer’s Report. Nicole Altman asked to remove agenda item #12 Emergency Items. Jon DeLee made a motion to approve with the amendments the agenda for September 10, 2024 and Ginny Faulkner seconds it. **4-0**
6. **Reports**
 - a. **President - NONE**
 - b. **Office**
 - 1) Visitors in September – 30
 - 2) Office Sales - \$36.50
 - 3) No update on the irrigation system, need to find someone willing to do it.
 - 4) Unsure if we can move forward or not on the Trademark infringement.
7. **Board Member’s Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas) - NONE**
8. **For Possible Action – Approval of the Meeting Minutes dated September 10, 2024.** – Jon DeLee made a motion to approve the minutes for September 10, 2024 and Ginny Faulkner seconds it. **4-0**
9. **For Possible Action – Approval of the August 2024 Treasurer’s Report. - REMOVED**

10. General New Business

- a. **For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto.** – The Digital Advertising campaign with Herrmann Global is complete and running on Visit USA Parks,
- b. **For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto.**
 - 1) All radio stations are advertising.
 - 2) PV Times is set to advertise a Beatty Days Banner at the bottom of the first page every Wednesday issue until October 23.
 - 3) We have Beatty Days being advertised on the Travel Nevada website.
 - 4) We have sent our banner ad and a video to Spirit of the West. We are using the U-Tube video that LaDonna made for the town because it will provide us with tracking. Everything we have on our website is outdated.
- c. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** – Ginny Faulkner made a motion to approve new member Beatty RV Park and Martha Wehrly seconds it. **5-0**. Jon DeLee made a motion to approve new membership applications after October 1st to receive the remainder of the current year plus the new year and Martha Wehrly seconds it. **5-0**
- d. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2024 and all matters pertaining thereto.**
 - 1) Beatty Cowboys would like us to donate something for a basket they will raffle during Beatty Days.
 - 2) Our current Miss & Jr. Miss Beatty will be participating in the Goldwell Parade on October 19th.
 - 3) We have 5 young ladies running for Miss Beatty and 5 young ladies running for Jr. Miss Beatty.
 - 4) We have secured a flatbed trailer for the Miss Beatty Days float. We will be decorating the float October 18th with all Miss Beatty Days contestants.
 - 5) Miss Nevada will be here to crown our Miss and Jr. Miss Beatty on Friday and will also ride in our parade on Saturday and help with Judging, raffles, etc.
 - 6) We have 64 vendors, 3 vendors, Boozabilla, Dee Crawford, and Sin City Munchies, have cancelled due to personal reasons. We have a waiting list for vendors, all spaces have been taken.
 - 7) Sponsorship amount is at \$12,410.00. Income to date is \$18,255.00 and expenses to date is \$9,805.00.
 - 8) We still need sponsors for 2nd Heat 2nd place and 3rd place, Beatty Cowboys, Pahrump Cowboys, Las Vegas Railroad, Pahrump Railroad, and Parade (waiting to hear from McGill).
 - 9) We have 23 registered for the car show and 22 signed up for the parade.
 - 10) We have 36 raffles prizes and TV has been ordered.
 - 11) We have 10 Volunteers so far, with Adam Faulkner heading up the grounds workers. Frank Suchy will do the Night Security, while the Sheriff's Office is looking into adding extra patrols during the night for Beatty Days weekend.
 - 12) The t-shirts are due in Thursday, Ball caps were not purchased this year. We are looking into koozies being made.
 - 13) The right of way permit from NDOT has not come in yet nor has the liquor permit. We

cannot place an order for liquor until we have the permit.

- 14) The cost of beer from Costco was less than the Wholesale price we got from the beer suppliers. Do we want to get it from Costco and have someone pick it up or just have it delivered from the suppliers?
- 15) We are in need of 24 Hay Bales. Martha Wehrly can get them for \$20.00 where Jon DeLee can get them for \$16.00. The BGID is wanting us to give them the leftovers when Beatty Days is done. Jon DeLee will talk with Autumn from BGID about the hay bales.

11. Office Priorities

- 1) Send Herrmann Global link to members.
- 2) Send Elko Chamber of Commerce weekly newsletter link to members.
- 3) Find the drone that we have and see if it is usable for making videos. Check to see if it is still working.
- 4) Get with Jason Peterson with Kill A Watt to see if they will sponsor some of the events.
- 5) Order 250 koozies, see if we can get them from Kitty at a cheaper rate or order them from the vendor we have used in the past.
- 6) Ask Carrie at the Town Office to help with expediting the liquor permit.
- 7) Check with Costco to see if they will take back any unused beer.
- 8) Call Secretary of State on the Trademark infringement matter.

12. Emergency Items - REMOVED

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on the agenda as an action item. - NONE

14. Set date, time, and location for the next meeting. – The next meeting will be held **Friday October 18, 2024 @ 9:00 am** at the Community Center in the small room.

15. Adjournment - Nicole Altman made a motion to adjourn the meeting at 10:28 am and Jon DeLee seconds it. **4-0**

Respectfully Submitted By: **Virginia Faulkner** - Secretary