



119 E Main Street,

Beatty, NV 89003

Nicole Altman, President  
Katia Richards, Vice-President  
Virginia Faulkner, Secretary/Treasurer

Ann Marchand, Trustee  
Jon DeLee, Trustee  
Steven TaFoya, Trustee

Martha Wehrly, Trustee

**JANUARY 14, 2025 MINUTES - BEATTY CHAMBER OF COMMERCE**

1. **Pledge of Allegiance**
2. **Call to order – 9:09 AM**
3. **Recognition of members and invited guest present** -Board members present were Nicole Altman, Ginny Faulkner, Jon DeLee, Katia Richards, and Steve TaFoya. Members absent were Ann Marchand and Martha Wehrly. Employee present was Patti Butler. Guests present were Patrick Taylor and Bruce Balasky.
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item.** – Bruce Balasky asked how long the Chamber has been in Beatty and where does the money come from. 1984 is believed to be when the Chamber came into existence, we get our funding from Grants, ½ of 1% room tax, and tourists.
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of January 14, 2025.** - Ginny Faulkner made a motion to approve the agenda for January 14, 2025 and seconds Jon DeLee it. **-5-0**
6. **Reports**
  - a. **President** – See report.
  - b. **Office** – See report.

7. **Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas). – NONE**
8. **For Possible Action – Approval of the Meeting Minutes dated November 19, 2024. -** Jon DeLee made motion to approve the minutes for November 19, 2024 and Katia Richards seconds it. – **5-0**
9. **For Possible Action – Approval of the October, November, and December 2024 Treasurer's Report.** Katia Richards made a motion to approve the October, November and December 2024 Treasurer's reports and Ginny Faulkner seconds it. **5-0**
10. **General New Business**
  - a. **For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto. –** FY26 cycle opens January 17, 2025 and closes April 30 2025. Grant spreadsheet needs adjustment.
  - b. **For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto. –**
    1. NV Magazine (now State Agency) grants can't be used. Chamber no longer advertises; can't afford the prices. Look into new pricing both print and web.
    2. Visit USA Parks (Herrmann Global) used 86,000 impressions. Was a successful campaign. Patti provided print out.
    3. BTAB has approved to provide \$10,000 in funding for the July 2024 to June 2025 radio advertising.
  - c. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto. –** Katia Richards made a motion to approve new and/or existing memberships Beatty Baptist Church, IBEW Local Union, and Wayne Burnell and Jon DeLee seconds it. **4-0**
  - d. **For Possible Action – Discussion, deliberation and possible decision to approve Honorary memberships and all matters pertaining thereto. –** Katia Richards made a motion to approve Honorary memberships Arco Rebel, B8Y Sports, Beatty Cowboys and Floozies, Beatty Museum, Beatty Lions Club, Radio Goldfield, Revert's Tire Shop, Richard Stephens and Beatty Library and Jon DeLee seconds it. **4-0**
  - e. **For Possible Action – Discussion, deliberation and possible decisions on Post Beatty Days 2024 and all matters pertaining thereto. –** Recap accounting profit \$4,534.57. The ability to accept credit cards increased sales revenues. Need to work on "to do list" from previous meeting item 10 b.
  - f. **For Possible Action – Discussion, deliberation and possible decision to accept Virginia Faulkner's resignation from the Chamber Board. –** Jon DeLee made

a motion to accept Virginia Faulkner's resignation from the Chamber Board and Katia Richards seconds it. **4-0**

- g. For Possible Action – Discussion, deliberation and possible decision to review letters of interest and elect individuals for open Board positions and all matters pertaining thereto. Nominations can be made per By-Laws in addition to letters of interest.**

**Positions up for election:**

**Vice-President – 2-year term currently held by Katia Richards.** – Nicole Altman made a motion to elect Katia Richards as Vice-President and Jon DeLee seconds it. No other motions. Pass **4-0**

**Secretary/Treasurer – 1 year term Vacant.** Jon DeLee made a motion to elect Jessica Eastman as Secretary/Treasurer and Katia Richards seconds it. No other motions. Pass **4-0**

**Trustee – 2-year term currently held by Martha Wehrly.** Jon DeLee made a motion to elect Bruce Balasky to the 2-year Trustee position and Katia Richards seconds it. No other motions. Pass **4-0**

**Trustee 1 year term currently held by Ann Marchand.** Nicole Altman made a motion to elect Ann Marchand to the 1-year Trustee position and Katia Richards seconds it. No other motions. Pass **4-0**

**Trustee 1 year term currently held by Steve TaFoya.** Katia Richards made a motion to elect Patrick Taylor to the 1-year Trustee position and Jon DeLee seconds it. No other motions. Pass **4-0**

- h. For Possible Action – Discussion, deliberation and possible decision to add and/or remove signers from Wells Fargo Bank accounts based on election results and all matters pertaining thereto.** – Jon DeLee made a motion to remove Virginia Faulkner and add Jessica Eastman as signers to the Wells Fargo Bank accounts and Patrick Taylor seconds it. **5-0**

**11. Office Priorities**

- 1) Look at Billboards and make sure they say last Friday in October for Beatty Days.
- 2) Make adjustments to the Grant spreadsheet.
- 3) Look into pricing for advertising in Nevada Magazine, both print and on the web.
- 4) Work on to do list item 10b on the November 19, 2024 minutes.

**12. Emergency Items** – Need to attend the BLM meeting February 5<sup>th</sup> and 6<sup>th</sup> 2025, Meeting of the Mojave Southern Great Basin Resource Advisory Council.

**13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on the agenda as an action item. - NONE**

- 14. Set date, time, and location for the next meeting.** The next regular meeting will be held on February 11, 2025 at 9:00 am at the Community Center Small Room.
- 15. Adjournment-** Nicole Altman made a motion to adjourn the meeting at 11:45 am and Jon DeLee seconds it. **5-0**

Respectfully Submitted By: **Virginia Faulkner** – Administrative Secretary