



119 E Main Street,

Beatty, NV 89003

Nicole Altman, President
Katia Richards, Vice-President
Jessica Eastman, Secretary/Treasurer

Ann Marchand, Trustee
Jon DeLee, Trustee
Bruce Balasky, Trustee

Patrick Taylor, Trustee

FEBRUARY 11, 2025 MINUTES BEATTY CHAMBER OF COMMERCE

1. **Pledge of Allegiance**
2. **Call to order – 9:04 AM**
3. **Recognition of members and invited guest present** – Board members present were Nicole Altman, Katia Richards, Jessica Eastman, Ann Marchand, Jon De Lee, Patrick Taylor, and Bruce Balasky (9:10). The employees present were Patti Butler and Ginny Faulkner.
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE**
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of February 11, 2025.** – Ann Marchand made a motion to approve the agenda for February 11, 2025 and Jessica Eastman seconds it. **6-0**
6. **Reports**
 - a. **President**
 - 1) Nicole Altman mentioned Sponsorship plaques, investigating different ideas. Ann Marchand mentioned giving banners.
 - 2) BOE is starting on their staging area, phase I.
 - b. **Office** – See notes attached.
 - 1) We received a letter from The Town Office for County Financial Officers Association (CFOA) 2025 to supply some swag for their annual meeting to be held in Tonopah in September. Approximately 130-140 guests will attend. We have decided to donate Koozies.
 - 2) Nye County Sheriff's Office announced that they have launched online services for Concealed Carry Permits.
7. **Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas)** – Jon De Lee has mentioned that Neil King has coordinated with the new VEA employee, Bobby, on the ongoing situation with the North Entry Sign. Ann Marchand also stated that Bob Goerke will be willing to help set up the Burro/Miner.

8. **For Possible Action – Approval of the Meeting Minutes dated January 14, 2025.** – Ann Marchand questions Item 10e Beatty Days recap profit \$4534.57. Jon DeLee made a motion to approve the Minutes for January 14, 2025 and Katia Richards seconds it. **7-0**
9. **For Possible Action – Approval of the January 2025 Treasurer’s Report.** - TABLED
10. **General New Business**
 - a. **For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto.** –
 - 1) Ann Marchand mentioned that the Herrmann Global 2024 three months Oct-Dec. for \$6500.00 did not benefit the chamber. Jon DeLee stated we need more measurable metrics.
 - 2) Grant FY 2025-2026 deadline is April 30, 2025. We will ask for grants on Radio advertising, American Road, Spirit of the West, Scenic 395, Big Map, look into Lonely Planet, Certified folder and add swag.
 - b. **For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto.** –
 - 1) We opened an Instagram account (beattychamberofcommerce).
 - 2) Herrmann Global will run from Feb. 15th thru April 15, 2025.
 - 3) Sojern will run from Feb. 13th thru April 15, 2025.
 - 4) BTAB voted yes to approve funding for the Goldfield Billboard for \$1350.00 each quarter to run from February 2025 until January 2026.
 - 5) USA Today travel guide (National Parks Guide) to run a 3-month ad in June-Aug. Patti and Ginny to get more information.
 - 6) We can put survey cards around town to see how tourists hear about Beatty.
 - 7) *Ad* on BHS Poster Project, we will talk to Steven and find out more information.
 - c. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** –
 - 1) Ann Marchand made a motion to approve Beatty Disposal, Goldwell Open Air Museum, Heritage Village Apts., Kill-A-Watt, Radio Goldfield and Miner of the Century Burro Express for new and /or existing memberships and Katia Richards seconds it.
 - 2) Ann Marchand made a motion to approve Cabin by the Park and BOE for new and /or existing memberships and Patrick Taylor seconds it. **7-0**
 - 3) Ann Marchand made a motion to approve Vegas Valli Taqueria and Stagecoach Hotel & Casino for new and /or existing memberships and Jessica Eastman seconds it. **7-0**
 - 4) Ann Marchand made a motion to approve Smokin’ J’s BBQ for new and /or existing memberships and Bruce Balasky seconds it. **7-0**
 - 5) Ann Marchand made a motion to approve Valley Electric for new and /or existing memberships and Jon DeLee seconds it. **7-0**
 - 6) Katia Richards made a motion to approve Death Valley Inn for new and /or existing memberships and Jon DeLee seconds it. **7-0**
 - 7) Katia Richards made a motion to approve Exchange Club Hotel for new and /or existing memberships and Ann Marchand seconds it. **7-0**
 - 8) Patrick Taylor made a motion to approve Eddie World and Motel 6 for new and /or existing memberships and Jessica Eastman seconds it. **7-0**
 - 9) Jon DeLee made a motion to approve Jed’s Jerky for new and /or existing memberships and Patrick Taylor seconds it. **7-0**

10) Jon DeLee made a motion to approve NextEra for new and /or existing memberships and Bruce Balasky seconds it, Jessica Eastman voted yes, Ann Marchand, Patrick Taylor and Katia Richards voted no. and Nicole Altman abstained. **3-3 no approval.**

- d. **For Possible Action – Discussion, deliberation and possible decision to purchase a new computer for the office and all matters pertaining thereto.** – Jon DeLee made a motion to purchase the Sceptre 24” monitor for \$109.97, Dell Optiplex 5070 Desktop PC for \$434.00 from Amazon, speakers not to exceed \$30.00 and video camera not to exceed \$50.00 and Jessica Eastman seconds it. **7-0**
- e. **For Possible Action – Discussion, deliberation and possible decision to pay for Board Members and/or employees registration fee, hotel room, meals not provided and mileage as acceptable for Rural Round-up 2025, April 8-11 in Laughlin and all matters pertaining thereto.** – Ann Marchand made a motion to pay for Board Members and/or employees registration fee, hotel room, meals not provided and mileage as acceptable for Rural Round-up 2025, April 8-11 in Laughlin and Jon DeLee seconds it. **7-0**
- f. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2025 and all matters pertaining thereto.** – Patti Butler mentioned that we need to get started on a phase for Beatty Days 2025 so we can decide logo and colors.

11. Office Priorities

- 1) Get more information on the UA Today travel guide for National Parks Guide.
- 2) Look into adding more than one transfer account to the PayPal account.
- 3) Transfer Beatty Days PayPal money from Main account to BD account.
- 4) Get more pricing for Customizing the wooden tokens for Beatty Days.

12. Emergency Items - NONE

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. – Jon DeLee ran into the gentleman at the property next to the Water Dept. he bought cacti from the sale outside of Beatty and was planting them. Jessica Eastman wanted to thank the board for voting her back as Secretary/Treasurer.

14. Set date, time, and location for the next meeting. – The next regular meeting will be held on Tuesday March 11, 2025 at 9:00 am at the Community Center in the small room.

15. Adjournment - Nicole made a motion to adjourn the meeting at 11:06 am and Jessica Eastman seconds it. **7-0**

Respectfully Submitted by - Virginia Faulkner Administrative Secretary