



119 E Main Street,

Beatty, NV 89003 BEATTY

Nicole Altman, President
Katia Richards, Vice-President
Jessica Eastman, Secretary/Treasurer

Ann Marchand, Trustee Patrick Taylor, Trustee
Jon DeLee, Trustee
Bruce Balasky, Trustee

SEPTEMBER 9, 2025 MINUTES

BEATTY CHAMBER OF COMMERCE

1. **Pledge of Allegiance**
2. **Call to order – 9:01 AM**
3. **Recognition of members and invited guest present** - Board members present were Nicole Altman, Jessica Eastman, Patrick Taylor, Bruce Balasky, Jon DeLee, Katia Richards (9:20). Member absent was Ann Marchand. Employee present was Ginny Faulkner.
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE**
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of September 9, 2025.** – Jessica Eastman made a motion to approve the agenda dated September 9, 2025 and Patrick Taylor seconds it. **5-0**
6. **Reports**
 - a. **President** - NONE
 - b. **Office –**
 1. We had 16 visitors in August.
 2. Office Sales were \$136.00.
 3. 1 New member applied to join.
 4. Phil Thomas installed the 2 additional cameras.
 5. George Wehrly will send someone to do community service work to pick up burro poop, trash and pull weeds.
 6. Ordered the pooper scooper, grabber, and gloves.
 7. Ordered a new sign for the Goldfield Billboard.

7. **Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas)** – Jon DeLee suggested to buy a Chrome laptop for monthly meetings to use for Webex, to be put on next agenda.
8. **For Possible Action – Approval of the Meeting Minutes dated August 19, 2025.** – Patrick Taylor made a motion to approve the Minutes dated August 19, 2025 and Bruce Balasky seconds it. **5-0**
9. **For Possible Action – Approval of the August 2025 Treasurer's Report.** – Jessica Eastman made a motion to approve the treasurer's report and Jon DeLee seconds it. **5-0**
10. **General New Business**
 - a. **For Possible Action – Discussion, deliberation, and possible decision to send Board members to attend the 2025 Nevada Governor's Conference on Tourism in Reno at the GSR on December 9 & 10 and to pay for registration, hotel, meals and mileage as acceptable and all matters pertaining thereto.** – Jon DeLee made a motion to send any board member to attend the 2025 Nevada Governor's Conference on Tourism in Reno at the GSR on December 9 & 10 and to pay for registration, hotel, meals and NOT mileage with Katia Richards and Jon DeLee to attend and Jessica Eastman seconds it. **6-0**
 - b. **For Possible Action – Discussion, deliberation and possible decisions on grants, advertising and all matters pertaining thereto.** –
 1. Grants have nothing to report.
 2. Advertising-
 - A. We have a \$790.00 credit to be used for radio advertising for Beatty Days.
 - B. We will not be using KIBS for any radio advertising.
 - C. Look into a 2-day adventure for social media.
 - D. Look into Shrpa website for advertising on the web.
 - c. **For Possible Action – Discussion, deliberation and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** – Patrick Taylor made a motion to approve new and/or existing membership Beatty View RV & Tiny Home Resort and Katia Richards seconds it. **5-0 Jon DeLee abstains**
 - d. **For Possible Action – Discussion, deliberation and possible decisions on Beatty Days 2025 and all matters pertaining thereto.** –
 1. There are 47 spaces left to fill.
 2. Tee shirts have been ordered.
 3. Koozies will be ordered.
 4. Raffle tickets have arrived.

5. Meeting with the High School and Middle School girls on Thursday at 11:30 am and 1:30 pm. Ginny Faulkner and Katia Richards will be talking to them about Miss Beatty and Jr. Miss Beatty.
6. Talk to Penny to see if we can get the trophies, plaques, and medallions by October 9th.

11. Office Priorities

1. Talk to Bonneville about the credit and radio advertising.
2. Let KIBS know we are not doing any radio advertising.
3. Send the email to Nicole Altman, Jessica Eastman, and Jon DeLee about Shrpa advertising.
4. Order the inserts as soon as we know all the sponsors.
5. Order the new banners as soon as we know all the sponsors.
6. Check with the hotels to see if anyone has booked a room and let them know the names of the band that will be getting rooms.
7. Hold rooms for chili cooks.
8. Check with Capt. Jim to see if he will need rooms.

12. Emergency Items - NONE

13. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE

14. Set date, time and location for the next meeting. – The next regular meeting will be held **Tuesday September 30, 2025 at 9:00 am** at the Community Center in the small room

15. Adjournment – Meeting adjourned at 10:09 am