



119 E Main St

Beatty, NV 89003

Nicole Altman, President
Katia Richards, Vice-President
Jessica Eastman, Secretary/Treasurer

Ann Marchand, Trustee
Jon DeLee, Trustee
Patrick Taylor, Trustee

Bruce Balasky, Trustee

MARCH 17, 2026 MINUTES

BEATTY CHAMBER OF COMMERCE

1. **Pledge of Allegiance**
2. **Call to order – 9:03 am**
3. **Recognition of members and invited guest present** – Members present were Nicole Altman, Ann Marchand, Patrick Taylor, and Jon DeLee. Members absent were, Katia Richards, Jessica Eastman, and Bruce Balasky. Employee present was Ginny Faulkner. Guests present were Karl Olson and Debbie Baker with Bighorn Outback Explorers.
4. **GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item.** – Karl Olson did a survey on events people would like to see at Beatty Days, and there were 2 mentioned by several individuals, a Climbing Wall, and Tethered Balloon rides. Several commented that they disliked the Car Show. Karl Olson suggested that if we were unable to obtain the climbing wall previously brought to the event by the Boy Scouts, that the Chamber should investigate obtaining a grant to have a wall built.
5. **Approval of the Agenda for the Beatty Chamber of Commerce meeting of March 17, 2026.** – Ann Marchand made a motion to approve the agenda dated March 17, 2026 with the removal of item #13 Emergency Items and Jon DeLee seconds it. **4-0**
6. **Reports**
 - a. **President –**
 - The California Breakfast Burritos will be holding an event, “Run with the Burros” in Inyokern, CA on April 11th @ 7:00 am.
 - Citizens of Pahrump are upset about the current BLM wild horse gathering. There have been reports of at least 13 horses dying, only 1 confirmed because of the gathering.
 - b. **Office**
 - CA Breakfast Burritos would like the Beatty Chamber to become involved in educating the public to “Not Feed the Burros.,” also enlisting BTAB. The group’s focus is safety for animals and the public. The board directed staff to proceed with getting this message out to the public, coordinating with BTAB.

- 30 Visitors in February.
- \$143.43 in Office Sales.
- Applied for memberships with Bishop Chamber of Commerce and Goldfield Chamber of Commerce.
- Ordered magnets, stickers, and pins from Peak Productions.
- Looked into the GoDaddy domains. LaDonna says they do not get hits because they are inactive. We can link them to our website. Cost would be her time. Moving them to another registrar would cost \$10-\$20 each.
- I did not get anywhere with Wells Fargo on the Credit Card for an employee. As far as I can tell we can apply for one and the statement would be billed to the Beatty Chamber of Commerce.
- We had 123 exposures with Elko Chamber of Commerce.
- We had 49 interactions with Google.
- We need to revise the Visitors Guide again. Maybe add some directions to the Springs and Mud mounds.
- We have received 9 applications for membership. Bringing the total to 37.
- Grant Budget Balance is \$9344.48
- BTAB Balance on the Goldfield Billboard is \$1350.00.
- The 10220 balance is \$32,311.99

7. **Board Member's Comments - (This item limited to announcements or topics/issues proposed for future workshops/agendas) - NONE**
8. **For Possible Action – Approval of the Meeting Minutes dated February 17, 2026.** – Ann Marchand made a motion to approve the minutes dated February 17, 2026 and Patrick Taylor seconds it. **4-0**
9. **For Possible Action – Approval of the February 2026 Treasurer's Report.** – Ann Marchand made a motion to approve the February 2026 treasurer's report and Jon DeLee seconds it. **4-0** Ann Marchand will follow up with the treasurer's office on the room tax report for those not listed or not paying.
10. **General New Business**
- a. **For Possible Action – Discussion, deliberation and possible decisions on grants and all matters pertaining thereto. –**
- The Grant budget balance is \$9344.48.
 - FY27 Grant has been submitted.
 - Perry Forsyth would like to see the Chamber advertise on Los Angeles radio stations for 6 months; ask BTAB for funding.
- b. **For Possible Action – Discussion, deliberation and possible decisions on advertising and all matters pertaining thereto. –**
- Received a 2025 \$825.00 invoice from ER Creative for revision of the Visitor Guide that was never finalized.
 - The Visitor Guide needs more revisions, get quote for this.
 - Quote to have 20,000 printed is \$9894.00 from CPC Neutek.
 - Will be looking into getting different pictures to advertise in American Road Magazine next year. Maybe change the DVNC picture and add a Burro Picture.

- c. **For Possible Action – Discussion, deliberation, and possible decision to approve new and/or existing memberships and all matters pertaining thereto.** – Ann Marchand made a motion to approve new and/or existing memberships All-Tech Services, Beatty Apts. & Mini Storage, Beatty RV Park, Goldwell Open Air Museum, Happy Burro, Jed’s Jerky, Pahrump Rentals, Inc., Republic Services, and Shady Lady B & B and Jon DeLee seconds it. **4-0**
- d. **For Possible Action – Discussion, deliberation, and possible decision to approve Honorary memberships and all matters pertaining to.** – NONE Talk to Autumn B8Y Sports & More and Robin ARCO.
- e. **For Possible Action – Discussion, deliberation, and possible decision to send a letter of support to the Beatty Foundation on behalf of Beatty Seniors, Inc. asking for a grant for a new shed and all matters pertaining thereto.** – Jon DeLee made a motion to send a letter of support to the Beatty Foundation on behalf of Beatty Seniors, Inc. asking for a grant for a new shed and Ann Marchand seconds it. **4-0**
- f. **For Possible Action – Discussion, deliberation, and possible decision to allow Stagecoach Properties to use the Chamber logo at all their properties and all matters pertaining thereto.** – Jon DeLee made a motion to allow Stagecoach Properties to use the Chamber logo at all their properties and Patrick Taylor seconds it. **4-0**
- g. **For Possible Action – Discussion, deliberation, and possible decision to purchase small toy burros for the gift shop, amount not to exceed \$450.00, and all matters pertaining thereto.** – TABLED. **4-0**
- h. **For Possible Action – Discussion, deliberation, and possible decisions on Beatty Days 2026 and all matters pertaining thereto.**
 - Dark blue shirt with red and white accents. Letters being in white.
 - Check with Adam and Caleb to see if they can work Beatty Days.
 - Nicole will find out from Drew about mining equipment.
 - Ann wants to bring Anvil Road band to Beatty Days this year. Wild Horse would like to return.

11. Old Business

- a. **For Possible Action – Discussion, deliberation, and possible decision to hire the work to be done on the gazebo roof, amount not to exceed \$4,500.00, and all matters pertaining thereto.** – Jon DeLee made a motion to hire TPP, LLC Phil Thomas to work on the gazebo roof, amount not to exceed \$4,500.00 with intent to apply for a grant with Beatty Foundation and Patrick Taylor seconds it. **4-0**
- b. **For Possible Action – Discussion, deliberation, and possible decision to continue holding all domain sites with GoDaddy and paying the individual fees for each and all matters pertaining thereto.** – Jon DeLee made a motion to point the domains to our website. A few months before renewal, move them to a cheaper registrar and point to our website and Patrick Taylor seconds it. **4-0**
- c. **For Possible Action – Discussion, deliberation, and possible decision to obtain a Wells Fargo credit card for Chamber use and all matters pertaining thereto.** – DIED

12. Office Priorities

- A. Look into getting sample magnet (\$1.80) from Vistaprint.
- B. Start highlighting the local businesses.
- C. Boost posts on Facebook, budget to be \$200.00 for now.
- D. Talk to Autumn B8Y Sports & More and Robyn ARCO to fill out Honorary Membership application.
- E. Renew Logo Use application with BTAB and BWS.
- F. Do more research on the toy burros for the gift shop.
- G. Check with the insurance company to see if it will cost extra to have a climbing wall or tethered balloon ride.
- H. Start applying for the permits required for Beatty Days.
- I. Check with Troy if Still Drunk at Sunrise wants to play at Beatty Day again this year.
- J. Send Beatty Foundation a letter of support for Beatty Seniors Inc. for a new shed.
- K. Complete Beatty Foundation grant application for the gazebo roof.

13. Emergency Items - Removed

14. GENERAL PUBLIC COMMENT (Three-minute time limit per person.) Action will not be taken on the matters considered during this period until specifically included on an agenda as an action item. - NONE

15. Set date, time, and location for the next meeting. - The next regular meeting will be held Tuesday April 28, 2026 at 9:00 am at the Community Center in the small room.

16. Adjournment – The meeting was adjourned at 11:29 am

Respectfully Submitted by: **Virginia Faulkner – Senior Administrator**